

# LIAM ZALITACH

[www.liamzalitach.com](http://www.liamzalitach.com) | Toronto Ontario | 647-530-3291 | [liam\\_zalitach@hotmail.com](mailto:liam_zalitach@hotmail.com)

Dear Hiring Manager,

With a foundation in Graphic Design/Advertising & Marketing and over 10 years in the design and marketing industry, my career is a testament to leading with innovation and a collaborative spirit. My leadership style nurtures a community keen on learning and mentorship, drawing from a rich tapestry of experiences that spans various roles, each reinforcing my dedication to steering teams toward excellence. This journey is bolstered by a solid grasp of marketing strategies and design principles, ensuring that every campaign is not just seen but felt.

My portfolio is a mosaic of successful campaigns across print, digital, social content, and motion, highlighting my versatility and deep understanding of different communication spaces. With expert fluency in Adobe Creative Cloud, Illustrator, Photoshop, and InDesign, coupled with competencies in Keynote/PowerPoint and additional skills in After Effects, XD, and Premiere, I'm well-equipped to bring creative visions to life. This toolkit has enabled me to navigate the complexities of omnichannel communications, translating intricate concepts into captivating, results-driven campaigns.

Eager to bring my passion for marketing and design to your team, I am motivated by the prospect of contributing to your success through a blend of creativity, strategic insight, and a commitment to excellence. I look forward to the opportunity to discuss how my background, skills, and enthusiasm for innovation can help achieve and surpass your goals, crafting memorable experiences that resonate with audiences and elevate your brand.

Sincerely

*Liam Zalitach*

